



Say Hello to Marcela (Marce) Zuchovicki, WCEC Board Treasurer

January 9, 2018

We're very pleased to announce that Marcela (Marce) Zuchovicki has joined our team on the Board of Trustees as Treasurer.

Marce joins us with many years of international experience in finance, entrepreneurship, business counseling, and nonprofits. Marce is a serial entrepreneur, founding several companies including Jalima Coffee, Taste of Crete, and Jalima & Associates. As a board member, Marce will oversee the finances of the WCEC and advise the board on how to utilize our funding to maximize the growth of the organization so it can deliver on its mission.



Fluent in five languages, Marce has managed and developed multimillion dollar programs for the National Institute for the Indians in Mexico, UNICEF in Mexico, USA and Europe, Evaristo Valle Museum in Spain, Florida West Coast Symphony (now the Sarasota Orchestra) in Florida, and the American Field Service Intercultural Programs in NY (AFS). Upon graduating as a mathematician and Actuary in Mexico and studying at UCLA, Marce became an Assistant Professor teaching Calculus and Linear Algebra at the Universidad Anahuac in Mexico.

In 2016 Marce received the Rutgers Annual Entrepreneurship Ellis Still EPI Alumni Award. In 2015 Marce was named one of the top Leading Women Entrepreneurs in NJ. In 2014, Marce received the Immigrant Entrepreneur of the Year, George Perrott Macculloch Award for Leadership and was nominated for the David Sarnoff Award for Advocacy & Community Engagement. In 2013, Marce received the Mentor of the Year Award in NJ. Marce serves on the Board and is past president of the Rutgers University EPI™ Alumni Association; Marce also serves on the Advisory Board of the Market Research Center at Seton Hall University and provides volunteer services to students, faculty and clients of the Center and the Business School. Marce is a Money Manager volunteer for Senior and Disabilities Services in the State of NJ and also volunteers as a trilingual doctor's aid for a free health clinic in Phillipsburg, NJ.

Welcome Marce!

[To learn more about the Women's Center for Entrepreneurship click here](#)