



## WCEC Quantum Progressions

*Presents*

### The Woman's Advantage® Forum

*Guiding You to Create a Multimillion-Dollar Business*

The Women's Center for Entrepreneurship [WCEC] has partnered with The Woman's Advantage® [TWA] Forum to provide the foundation for the *WCEC Quantum Progression –Facilitated Growth Program for Small Business*. The WCEC will incorporate the TWA Forum into its advanced business education and financial literacy program designed to let small businesses doing a minimum of \$100,000 in revenues make the leap to a new level of proficiency and profitability. The WCEC Quantum Progressions program is targeted for those women who want to grow their business to over \$1 million.

The WCEC Quantum Progressions Program is a facilitated growth program that provides an opportunity for women who own small businesses to receive the structured training and support they need to grow their businesses dramatically. Each group is limited to a maximum of 14 non-competing women business owners.

Participants meet once a month for a highly-structured, three-hour educational meeting. Each meeting consists of:

- Discussion of pre-assigned reading material and work book exercises, focusing on how to specifically apply it to your business
- Discussion of current challenges or opportunities you are dealing with in your business
- Establishment of a focus for each member for the upcoming month
- Accountability check on each member to ensure that she completes her monthly focus item.
- Understanding how to finance your business for Growth". Create and monitor a financial model for your business.
- Each member is assigned an "accountability partner" and learns The Woman's Advantage® check-in and monthly accountability processes.
- Each member sets a monthly focus for her business and is held accountable for achieving it.

The Women's Center of Entrepreneurship is headquartered in New Jersey. We are proud to offer our most advanced program, the **WCEC Quantum Progressions Presents The Woman's Advantage® Forum** combining our facilitated growth program for small business with Mary Cantando's proven program to help women grow multi-million dollar businesses. [www.wcecnj.org](http://www.wcecnj.org).

We believe that when armed with the right tools and informed with the best business strategies and practices, women become more successful, whether in their own business or as part of larger organizations. Our goal is to provide women with the tools necessary to successfully own, operate and grow influential, profitable businesses.