



WCEC Quantum Progressions

Presents

The Woman's Advantage® Forum

Guiding You to Create a Multimillion-Dollar Business

The Women's Center for Entrepreneurship [WCEC] has partnered with The Woman's Advantage® [TWA] Forum to provide the foundation for the *WCEC Quantum Progression –Facilitated Growth Program for Small Business*. The WCEC will incorporate the TWA Forum into its advanced business education and financial literacy program designed to let small businesses doing a minimum of \$100,000 in revenues make the leap to a new level of proficiency and profitability. The WCEC Quantum Progressions program is targeted for those women who want to grow their business to over \$1 million.

The WCEC Quantum Progressions Program is a facilitated growth program that provides an opportunity for women who own small businesses to receive the structured training and support they need to grow their businesses dramatically. Each group is limited to a maximum of 14 non-competing women business owners.

Participants meet once a month for a highly-structured, three-hour educational meeting. Each meeting consists of:

- Discussion of pre-assigned reading material and work book exercises, focusing on how to specifically apply it to your business
- Discussion of current challenges or opportunities you are dealing with in your business
- Establishment of a focus for each member for the upcoming month
- Accountability check on each member to ensure that she completes her monthly focus item.
- Understanding how to finance your business for growth. Create and monitor a financial model for your business that marries your sales and revenue plan to your cash flow, P & L, and Balance Sheet. Learn about the various methods of financing your business and business needs for growth. [These will be additional quarterly sessions].
- Each member is assigned an "accountability partner" and learns The Woman's Advantage® check-in and monthly accountability processes.
- Each member sets a monthly focus for her business and is held accountable for achieving it.