



**LEADING WOMEN
ENTREPRENEURS**
& Business Owners

In Conjunction with the Feliciano Center for Entrepreneurship

Celebrate Women's Entrepreneurship Week with This Special Presentation:

"It's All About the Sale"

FEATURING OUR ESTEEMED PANEL:



Linda Albright, Founder Women's Wealth Revolution

A lifetime entrepreneur for over 2 decades, Linda helped build successful companies in several different markets, including corporate software, professional services (a chimney sweep business with operations in three states) and a venture-capital funded dotcom company, before building her own 6-figure business. Linda's Women's Wealth Revolution helps women entrepreneurs make a difference AND make money by giving them the clarity, focus, energy and ideas they need to be successful.



Rachel Anevski, Founder and Chief Executive Officer of Matters of Management, LLC.

Rachel has held executive roles in Marketing, Business Development and Human Capital for mid-size and large professional services firms. She has spent her career working alongside business owners and managing partners carrying out firm missions, acquiring talent and providing coaching to executives, management and staff.



Casey Carpenter - "The Sales Breakthrough Coach"

An introverted, shy wallflower turned dynamic business-builder, Casey knows this: Anyone can improve his or her sales skills with the right training and the right mentor. The Sales Breakthrough Coach supports sales professionals and women entrepreneurs who dread sales, and want to improve their sales communication skills, close more deals, and rock their sales.



Diana Stroup - New Jersey Monthly Magazine

Diana has had a lifetime of sales experience. As a child she worked in her parents' general merchandise store selling jewelry. In 1977 having graduated from the University of Tennessee at the age of 22, her father died suddenly so she took over the travel agency he had just opened. Later in life she moved to NYC. In NYC she sold advertising to tour operators in a directory that was found in all travel agencies. Then sold advertising for WHERE New York and IN New York magazines. She was hired by New Jersey Monthly to sell advertising for Park Place Magazine. With the turn of the economy the magazine closed, but she stayed on with New Jersey Monthly and now works on special projects such as the Great Oak Awards. Currently, she is temporarily selling advertising for New Jersey Monthly to businesses in Essex & Union counties.

TUESDAY, OCTOBER 20, 2015

5:30-7:30 p.m.

MONTCLAIR STATE UNIVERSITY SCHOOL OF BUSINESS

1 Normal Avenue, Montclair, New Jersey

Tickets: \$35.00

Appetizers provided through the generosity of:



Linda E. Stone, DMD

Vanna N. Stone, DMD

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EVENT HOST COMMITTEE:

Marlene Waldock, President WCEC, Founder, Because We Are Women

Linda Wellbrock, Founder, Leading Women Entrepreneurs

Tara Gilvar, Founder and CEO, B.I.G. Believe, Inspire, Grow

Rana Shanawani, Executive Director, WCEC

Karolina Dehnhard, Family Law Attorney, Budd Lerner

Marcella Gencarelli, Peapack Gladstone Bank

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