



Diana Kyser McNeff COO on Demand



Diana Kyser McNeff is the founding partner of COO on Demand. COO on Demand provides executive-level operational expertise to middle market businesses on an outsourced, part-time or project basis. Focused primarily on service and technology companies, COO on Demand offers Fortune 500 expertise to growing companies at a fraction of the cost of hiring a full-time resource.

Diana Kyser McNeff is the founding partner of COO on Demand. A serial entrepreneur, Diana's first business was a software development firm that she sold in 1998. She co-founded C3i, Inc. in 1993, a venture funded global technology solutions firm with revenues of \$75M. In 2007, she sold ExceedGlobal, a change management consulting company to Clearpoint Interactive Health Education. She has also held leadership positions in marketing, customer care, operations and human resources at American Express, JPMorgan Chase and TheLadders.com.

Diana is an adjunct at FDU's Rothman Institute for Entrepreneurship and Thomas Edison State College where she teaches Managerial Communications, Leadership and Management and Strategic Management. Diana volunteers her time in FDU's Veteran's Launching Ventures program that helps Veterans learn entrepreneurial skills. She is on the Board of the Women's Center for Entrepreneurship and the Board of Trustees of Family Connections in Orange, NJ. Diana holds a BA from Birmingham-Southern College, an MBA from NYU and has been accepted into the inaugural Executive Doctorate in Business program at Temple University for the Fall of 2014.