

March 2021

Morgan Stanley

Multicultural Client Strategy



## APPLICATIONS ARE NOW OPEN FOR THE SUMMER 2021 COHORT OF THE MULTICULTURAL INNOVATION LAB

APPLY NOW

**Deadline April 27, 2021**

Applications are reviewed and proceeded to the next step on a rolling basis, so we strongly encourage interested applicants to apply early due to limited space and high application volume.

### Our Lab

Morgan Stanley's Multicultural Innovation Lab is an in-house accelerator for [technology and technology-enabled startups](#) across industries that are [led by women and multicultural entrepreneurs](#). [Learn more](#).

---

### Our Program



### CAPITAL

\$250,000 cash contribution from Morgan Stanley



### CONTENT

5-month curated curriculum with renowned guest speakers



### CONNECTIONS

Unparalleled mentorship and access to powerful networks

## Our Application Process

1

### APPLICATION

Applicants submit completed application by April 27th

2

### SEMI-FINALIST ROUND

Selected applicants are invited to a semi-finalist round to meet the MCIL team

3

### FINALIST ROUND

Selected semi-finalists are invited to return for a final round

4

### FINAL DECISION

Selected finalists are extended an invitation to join our Lab

## Our Highlights



43

Companies have Participated



\$57MM

Raised by Companies Post-Lab



~\$326MM

Combined Valuation of Lab Companies

Thank you for your support of the Multicultural Innovation Lab, and please forward this invitation to interested underrepresented founders and startups.

### VISIT US

[www.ms.com/mcil](http://www.ms.com/mcil)

### CONTACT US

[mcil@morganstanley.com](mailto:mcil@morganstanley.com)

### LISTEN TO OUR PODCAST

[www.ms.com/carlapodcast](http://www.ms.com/carlapodcast)

[Unsubscribe](#)

© 2021 Morgan Stanley. All rights reserved.