



WCEC

Women's Center for Entrepreneurship PowerUP™

It's time to PowerUP™ your business to reach \$1million

The Women's Center for Entrepreneurship is proud to present this program for select women business owners with established businesses to help accelerate business growth. PowerUP is a facilitated business advisory program designed to help each business owner define, plan and accomplish real growth.

Overview

- 12 monthly CEO/Founder Sessions
- Facilitated advisory discussions
- Shared Solutions that work for other businesses
- Subject Matter Experts on program curriculum topics
- Access to other WCEC programs and resources

Monthly Meeting Format

- Topic discussion
- Business owner's round table
- Facilitated new topics
- Subject matter expert/guest speakers
- Monthly action plan
- Networking

CONNECT WITH ENTREPRENEURS,
SMALL BUSINESS OWNERS,
SUBJECT MATTER EXPERTS
& BUSINESS ADVISORS

PowerUP - In Person

3 hours/month for 12 months
Program Investment \$1200

PowerUP - Virtual

2 hours/month for 12 months
Program Investment \$900

Complimentary Samples Modules
provided before every cohort

Apply



www.wcecnj.org/PowerUP
Must apply to be accepted

Connect

@wcecnj



www.wcecnj.org
(973)507-9700
info@wcecnj.org





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Discussion Topics (tailored for each group)

- How to identify business goals to achieve growth and overcome obstacles
- 12 sessions covering the following topics
 - Marketing Audit
 - Sales Audit
 - Presentations Audit
 - Negotiations Audit
 - Financial Audit
 - Using Financial Statements for Decision Making
 - HR Strategies (<10 employees)
 - Funding Audit
 - Operations Audit
 - Organizational Audit
 - Networking Audit
 - Proposal Writing Audit

Meet our Facilitator



Sandra Holtzman

Serial Entrepreneur, Chief Marketing Strategist at Marketing Cures and Award- Winning Copywriter

WCEC Organization Supporters



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